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Certificate of Presentation

**Wen-Shiung Huang , Yung-Sen Lin ,
Chih-Ming Cheng**

**(Exploring Tourist Adaptability Across The Travel Process:
Insights From Content Analysis Of Tourists' Experiences)**

*In Recognition of Contribution to APTA 2026,
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Sharon F. H. Pang , Yen-Yu Lin

(Investigating Consumer Preferences For Glamping Using Means-End Chain Theory)

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**The Khanh Long , Homer C. Wu , Yun-Han Tseng ,
Yi-Qi Pan , Bau-Chang Chang**
**(Does Tourist Engagement Lead To Responsible Behavior?
Evidence From Ha Long Bay, Vietnam)**

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Sheng-Hshiung Tsaur , Hsin Lin

**(The Sacredness Of Indigenous Festival And Tourists' Perceived Transformation:
The Sequential Mediating Effects Of Spirituality And Transcendence)**

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Dori Davari , SooCheong Jang

(Designing Hong Kong As Education Destination: Stakeholder Perspective)

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**Criselda Regencia , Julius Baladhay ,
Jhanea Peleo , Sheena Relato**
(Level Of Passenger Satisfaction In Naia Towards Quality Service)

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Sung-Ta Liu

(How Residents' Perceptions Of Urban Landscape Authenticity Affect Tourism Development Attitudes)

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**Kathleen Liz Morante , Cristina Caluza ,
Earl Patrick Flores , Edlyn Sandique**
(Festivals' Green Shift And Destination Brand Equity)

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Thao Nhi Ho-Mai , Phuong Tran
**(Online Celebrity Brand Gestalt: Scale Development And Validation
In Travel Live-Streaming Context)**

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Yuanhan Fang

**(Beyond Virtual Tours: How Digital Twin-Inspired Cloud Heritage Experiences
Drive Visiting, Sharing, And Conservation Support)**

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Dongkeun Hur , Yuri Heo , Hany Kim

(Not All Bleisure Travelers Are Alike: Motivational Segmentation Approach)

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**KangJae Lee , Junga Han , Emily Smith ,
Stacy Supak , Whitney Knollenberg , Ann Savage ,
Jihee Kim , Po-Ju Chen , Erin Seekamp**
(Public Park Marketing Messages Targeting People Of Color)

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**Jaewook Kim, Yuji Yashima, Shigeru Toyoshima,
Hayato Nagai**

(From Tourists To Co-Creators: Participant Involvement In Kyushu Olle)

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Sheng-Wei Lin , Tsai-Ping Kao
(Examining Consumer Usage Of Online-Merge-Offline (Omo)
Travel E-Commerce Platforms)

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Ji-Hyeong Yang , Yeong-Hyeon Hwang
(Expansion Of Servicescape With Smart Technology Environment In Hotel Settings)

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Longmiao Gao

**(The Impacts Of Mega-Events On Local Employment:
A Systematic Literature Review)**

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Atsutoshi Oshima

**(Value Provision And Sustainability Of Long-Established Disaster Heritage Facilities:
A Comparative Case Study In Japan)**

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Shiro Yamaguchi

(The Role Of Social Interaction Ties In Translating Travel Motivation For Cultural Experiences Into Destination Image And Event- And Tourism-Related Behavioral Intentions: Evidence From International Sport Tourists At The Kobe Marathon)

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Yukinori Watanabe

**(“Functioning” Communication In Tourism Service Encounters Through Video
Stimulated Recall Interviews)**

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Phuong Luu , Myungkeun Song

**(Consumer Responses To Commission-Driven Dual Pricing In Online Food Delivery:
A Case Study From Vietnam)**

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**(Leisure Capital And Well-Being Among Coffee Hobbyists:
The Serial Mediating Roles Of Leisure Crafting And Leisure Engagement)**

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Chaemin Kang , Nigina Djafarova , Hany Kim
(From Esg Knowledge To Sustainable Tourism Practice In Air Travel)

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Chung-Ming Chuang
**(Development Of A Model Of Experiential Effectiveness
For Digital Smart Guiding (Dsg) Devices)**

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Yoonjung Kim , Iis Tussyadiah , Bora Kim
(Scaffolding Travel Decision-Making With Generative Ai: An Exploratory Study)

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Sann Raksmeey

(Travel Preferences Based On Mbti Personality Types)

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Hsuan Hsuan Chang

**(Tourists' Responses To Overtourism:
Perceived Crowding, Travel Experience, And Post-Purchase Behavioral Changes)**

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Kuei-O Mo , Horng-Ju Deng

(Developing A Demonstration Framework For Low-Carbon Ecotourism In National Parks Within The Context Of Net-Zero Transformation)

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Setsuko Miyamoto

(Safety, Excitement, And Silence:

Communication Strategies Across Activity Intensity In Hokkaido Nature Tourism)

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Huiyue Ye , Wei Cong , Rob Law
**(How Climbing Tourism Drives Sustainability:
Effect Of Awe And Inclusion Of Other In The Self)**

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**Jaewook Kim , Yuji Yashima , Shigeru Toyoshima ,
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(From Tourists To Co-Creators: Participant Involvement In Kyushu Olle)

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**Gerald Peter Galvez , Restlee Baroga , Shiela Mae
Lopez , Bea Ocasla**

**(Evaluating The Knowledge And Implementation Of Food Safety Practices In Local
Eateries In Malate, Manila)**

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**Earl Patrick Flores , Melodie Castillo , Trisha Mae Gubot ,
Mae Karen Manzo , Ileana Montenegro , Joice Ann Nacion**
**(Technology Adoption And Implementation Of Selected Filipino Restaurants Toward
Sustainable Tourism At Fort Santiago, Intramuros, Philippines)**

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Shao-Chuan Wu , You-De Dai , Kai-Sen Yang
(Grace Under Pressure Through Human-Ai Collaboration: Investigating Stress Regulation And Effectiveness Of Generative Ai In Restaurant Service Competition Training)

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João Romão

(Where Can Creative Tourism Emerge? A Spatial Planning Approach)

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Yolanda Zou , Dori Davari

**(“I Tell My Friends Back Home”:
How International Students Practice Knowledge Diplomacy)**

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Hao Sun

**(Tourists' Privacy Decision Making In Smart Tourism:
The Moderating Roles Of Uncertainty And Cultural Differences)**

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Kaige Zhu , Jiao Li , Shubin Yu , Jie Yang

(Does Ai Authorship Matter?

A Stimulus–Organism–Response Model Of Ai-Generated Short-Form Travel Videos)

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Haoran Chen , Jinlin Zhao , Chen Kuo Pai

(Tourists' Sharing Drone Experiences In The Era Of Low-Altitude Sharing Economy Transformation: A Mixed-Methods Study)

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**MiRan Kim , Sungsam Chung ,
Soyeon Kim , Laee Choi**

**(Sustainability Beyond Green Practices: Cross-National Differences In How
Environmental Performance Shapes Authenticity, Moral Satisfaction, And Brand
Outcomes In Hotels)**

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**Naotaka Hirami , Alondra Pérez Guerrero ,
Atzin Zayas Mendoza , Pilar Estrada Cantú**
**(Ecotourism Trilemma And Developmental Bifurcation:
Civic Pride As A Driver Of Divergent Pathways In The Yucatán Peninsula)**

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**Sheng-Hshiung Tsaur , Tien-Cheng Han ,
Hui-Hsuan Yen**

(Vegan-Friendly Destinations: An Exploratory Study)

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**Sanghee Seo , Bokja Lee , Chaemin Kang ,
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**(A Scenario Based Approach To Cobranding Busan Screen Filmed Sites
As Tourism Destinations)**

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**Draženka Birkić , Ivana Varičak , Silvija Vitner
Marković**

**(Health Tourism Experience As A Predictor Of Satisfaction And Loyalty Of Health
Tourists: The Example Of Croatian Health Tourism Centers)**

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Yung-Jui Lee , Te-Yi Chang

**(From Experience To Service Blueprint:
A Systematic Review Of Taiwanese Gastronomy Tourism)**

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(Leadership In Hospitality And Tourism: An Integrative Review Of Positive And Dark Leadership Perspectives, Mechanisms, And Outcomes)

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Wen-Long Zhuang , Bo-Wei Liu

(How Does Artificial Intelligence Awareness Influence Employee Learning In The Hospitality Industry? The Moderating Effect Of Perceived Overqualification)

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Shiang-Lih Chen McCain , Siyu Shi

(An Investigation Of Casinos' Sustainable Development Goals (Sdgs) Practices In Macau)

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Wei Cong , Huiyue Ye

(From Curiosity To Connection: Emotional Solidarity In Football Tourism)

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Edieser Dela Santa

(Social Learning In Protected Area Tourism In The Batanes Islands, Philippines)

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Megumi Masuda

**(From Experience To Stewardship: Guideability
As A Structural Condition For Cultural Succession In Tourism)**

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Yun Lee , Pui Lam Chik , Feng Hsien Pang
(Curatorial Strategy In Micro-Entrepreneurship: Driving Visitor Co-Creation
And The Generation Of Cultural Capital A Case Study
Of Rest Book & Bed In Taiwan)

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Eliver Lin , Candace Fu , Colin Law

**(Exploring The Components Of Cultural Tourism Experiences Based On 24 Solar
Terms: A Case Of Spring Commences)**

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